

What is QUICKSILVER? Quicksilver boosts your ROI by helping you automate and simplify marketing and procurement decisions for your franchisees, distributors, dealers and sales affiliates. It delivers brand-approved solutions that meet local requirements while giving you complete transparency and killer intel to make informed decisions.



VENDOR AGNOSTIC

You are in the driver's seat. Select and change vendors instantly via one interface.



CONVERGE™ ONLINE DESIGNER

Take global brand initiatives to the local level while monitoring all user activities.



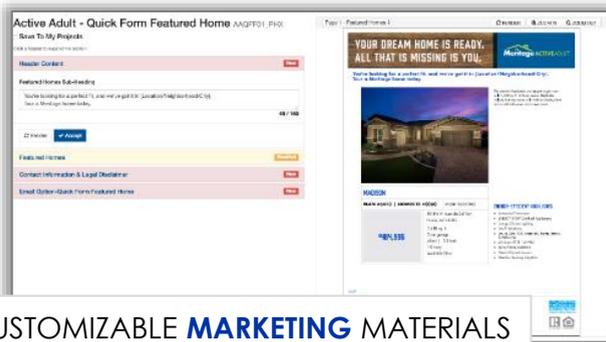
CO-OP BUDGET MANAGEMENT

Manage all aspects of your co-op and MDF environments with easy procurement and payment options.

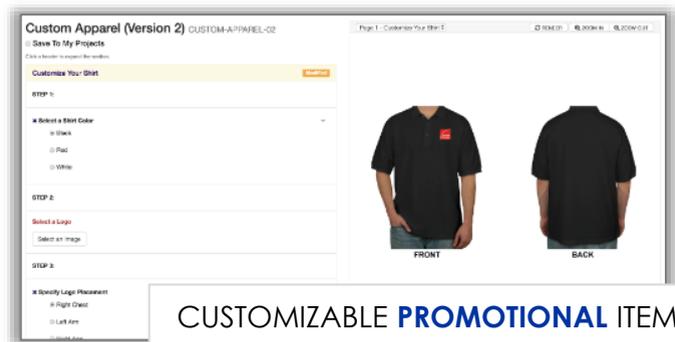


REAL-TIME ANALYTICS

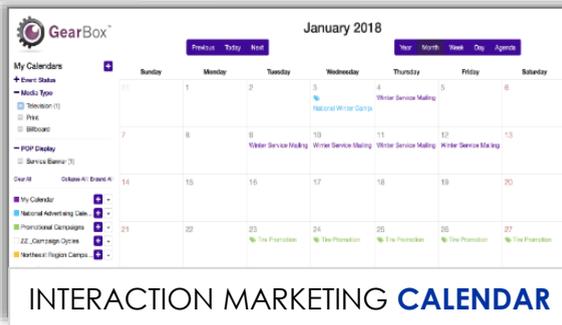
Get real-time reports that help you analyze and make proactive decisions that affect ROI.



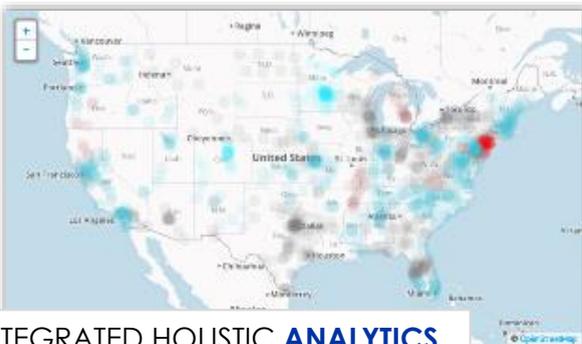
CUSTOMIZABLE **MARKETING** MATERIALS



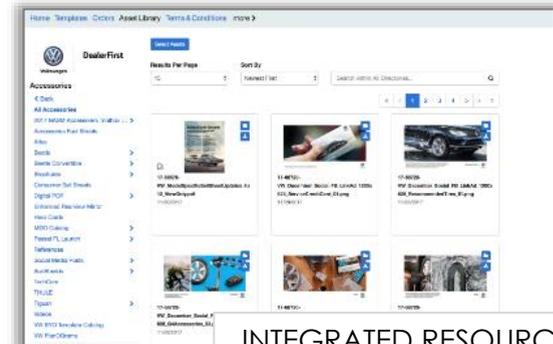
CUSTOMIZABLE **PROMOTIONAL** ITEMS



INTERACTION **MARKETING** CALENDAR



INTEGRATED **HOLISTIC** ANALYTICS



INTEGRATED **RESOURCE** LIBRARY

Dynamic Use Engagement and Product Visibility

Hierarchical Environment Allows for Streamlined User Management

Interactive National and Local Marketing Calendars

Visibility of All Activities by Market, Region or Business Unit

Integrated Management of Multiple Vendors

Scalable Solution Allows for Fast Integration of New Initiative and Program Offerings

Industry-leading Online Customization of Print, Email and Branded Apparel

Single Online Resource for Users, Vendors, Marketing and Corporate Personnel